

## INVOICE


**wfsb.com**

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 498766-1  | 11/11/12     | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WFSB    | House- National   | House-National | National     |

Billing Address:

Message & Media Inc  
 Attention: Accounts Payable  
 100 Albany Street, Suite 200B  
 New Brunswick, NJ 08901  
 USA

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

| Advertiser              | Product                | Estimate Number |
|-------------------------|------------------------|-----------------|
| Friends Of Chris Murphy | November 5-November 6, |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 11/05/12 - 11/06/12 | 498766  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description          | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|----------------------|----------------|---------|--------|----------------|------------|------|
| 1  | 11/05/12   | 11/06/12 | 430A EYEWITNESS NEWS | 430-5A         | MT----- | :30    | 3              | \$600.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 MT----- 3 \$600.00  |            |          |                      |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WFSB M 11/05/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 CMT127H \$600.00 NM<br>1 WFSB M 11/05/12 4:41 AM 430A EYEWITNESS NEWS 430-5A :30 CMT127H \$600.00 NM<br>2 WFSB Tu 11/06/12 4:52 AM 430A EYEWITNESS NEWS 430-5A :30 CMT127H \$600.00 NM          |            |          |                      |                |         |        |                |            |      |
| 2  | 11/05/12   | 11/06/12 | Eyewitness News      | 5am - 5:30am   | MT----- | :30    | 3              | \$850.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 MT----- 3 \$850.00  |            |          |                      |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT127H \$850.00 NM<br>2 WFSB Tu 11/06/12 5:11 AM Eyewitness News 5am - 5:30am :30 CMT127H \$850.00 NM<br>3 WFSB Tu 11/06/12 5:21 AM Eyewitness News 5am - 5:30am :30 CMT127H \$850.00 NM      |            |          |                      |                |         |        |                |            |      |
| 3  | 11/05/12   | 11/06/12 | Eyewitness News      | 5:30a - 6am    | MT----- | :30    | 3              | \$1,300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 MT----- 3 \$1,300.00  |            |          |                      |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 5:54 AM Eyewitness News 5:30a - 6am :30 CMT127H \$1,300.00 NM<br>3 WFSB Tu 11/06/12 5:29 AM Eyewitness News 5:30a - 6am :30 CMT127H \$1,300.00 NM<br>2 WFSB Tu 11/06/12 5:46 AM Eyewitness News 5:30a - 6am :30 CMT127H \$1,300.00 NM   |            |          |                      |                |         |        |                |            |      |
| 4  | 11/05/12   | 11/06/12 | Eyewitness News      | 6am - 6:30am   | MT----- | :30    | 3              | \$1,900.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 MT----- 3 \$1,900.00  |            |          |                      |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 6:11 AM Eyewitness News 6am - 6:30am :30 CMT127H \$1,900.00 NM<br>3 WFSB M 11/05/12 6:25 AM Eyewitness News 6am - 6:30am :30 CMT127H \$1,900.00 NM<br>2 WFSB Tu 11/06/12 6:28 AM Eyewitness News 6am - 6:30am :30 CMT127H \$1,900.00 NM |            |          |                      |                |         |        |                |            |      |
| 5  | 11/05/12   | 11/06/12 | Eyewitness News      | 6:30am - 7am   | MT----- | :30    | 3              | \$1,900.00 | NM   |

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**Newark, NJ 07188-0034**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
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| 498766-1  | 11/11/12     | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser              | Product                | Estimate Number |
|-------------------------|------------------------|-----------------|
| Friends Of Chris Murphy | November 5-November 6, |                 |

| Line  | Start Date | End Date | Description            | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 5   | 11/05/12   | 11/06/12 | Eyewitness News        | 6:30am - 7am   | MT----- | :30    | 3              | \$1,900.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 MT----- 3 \$1,900.00   |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 6:54 AM Eyewitness News 6:30am - 7am :30 CMT127H \$1,900.00 NM<br>3 WFSB Tu 11/06/12 6:41 AM Eyewitness News 6:30am - 7am :30 CMT127H \$1,900.00 NM<br>2 WFSB Tu 11/06/12 6:54 AM Eyewitness News 6:30am - 7am :30 CMT127H \$1,900.00 NM   |            |          |                        |                |         |        |                |            |      |
| 6   | 11/05/12   | 11/06/12 | CBS: THE EARLY SHOW    | 7am - 9am      | MT----- | :30    | 3              | \$1,300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 MT----- 3 \$1,300.00   |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WFSB M 11/05/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$1,300.00 NM<br>1 WFSB M 11/05/12 8:20 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$1,300.00 NM<br>2 WFSB Tu 11/06/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$1,300.00 NM |            |          |                        |                |         |        |                |            |      |
| 7   | 11/05/12   | 11/05/12 | 9am-10am               | 9am - 10am     | M-----  | :30    | 1              | \$200.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$200.00  |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 9:51 AM 9am-10am 9am - 10am :30 CMT127H \$200.00 NM  |            |          |                        |                |         |        |                |            |      |
| 8   | 11/05/12   | 11/05/12 | 10am-11am              | 10am - 11am    | M-----  | :30    | 1              | \$175.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$175.00  |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 10am-11am 10am - 11am :00 \$175.00 NM<br>Credited  |            |          |                        |                |         |        |                |            |      |
| 9   | 11/05/12   | 11/05/12 | 11a-12p Price is Right | 11am - 12pm    | M-----  | :30    | 1              | \$750.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$750.00  |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 11:27 AM 11a-12p Price is Right 11am - 12pm :30 CMT127H \$750.00 NM  |            |          |                        |                |         |        |                |            |      |
| 10  | 11/05/12   | 11/05/12 | Eyewitness News        | 12pm - 12:30PM | M-----  | :30    | 1              | \$325.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$325.00  |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 12:23 PM Eyewitness News 12pm - 12:30PM :30 CMT127H \$325.00 NM  |            |          |                        |                |         |        |                |            |      |
| 11  | 11/05/12   | 11/05/12 | M-F CBS Soaps          | 1230-2p        | M-----  | :30    | 1              | \$300.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$300.00  |            |          |                        |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM<br>See MG 11.2<br>2 WFSB Tu 11/06/12 7:00 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$300.00 NM<br>MG for 11.1 11/05  |            |          |                        |                |         |        |                |            |      |
| 12  | 11/05/12   | 11/05/12 | M-F The Talk           | 2-3p           | M-----  | :30    | 1              | \$200.00   | NM   |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 498766-1  | 11/11/12     | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser              | Product                | Estimate Number |
|-------------------------|------------------------|-----------------|
| Friends Of Chris Murphy | November 5-November 6, |                 |

| Line  | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 12  | 11/05/12   | 11/05/12 | M-F The Talk          | 2-3p           | M-----  | :30    | 1              | \$200.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$200.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 2:59 PM M-F The Talk 2-3p :30 CMT127H \$200.00 NM  |            |          |                       |                |         |        |                |            |      |
| 13  | 11/05/12   | 11/05/12 | 3pm-4pm Syndication   | 2:58pm-4pm     | M-----  | :30    | 1              | \$200.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$200.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 3:51 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT127H \$200.00 NM   |            |          |                       |                |         |        |                |            |      |
| 14  | 11/05/12   | 11/05/12 | 4p-5p Dr. Oz          | 4pm-5pm        | M-----  | :30    | 1              | \$400.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$400.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 4:09 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT127H \$400.00 NM   |            |          |                       |                |         |        |                |            |      |
| 15  | 11/05/12   | 11/05/12 | Eyewitness News       | 5pm - 5:30pm   | M-----  | :30    | 2              | \$3,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 2 \$3,200.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WFSB M 11/05/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 CMT127H \$3,200.00 NM<br>1 WFSB M 11/05/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 CMT127H \$3,200.00 NM |            |          |                       |                |         |        |                |            |      |
| 16  | 11/05/12   | 11/05/12 | Eyewitness News       | 5:30pm - 6pm   | M-----  | :30    | 2              | \$3,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 2 \$3,200.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 CMT127H \$3,200.00 NM<br>2 WFSB M 11/05/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 CMT127H \$3,200.00 NM |            |          |                       |                |         |        |                |            |      |
| 17  | 11/05/12   | 11/05/12 | Eyewitness News       | 6pm - 6:30pm   | M-----  | :30    | 2              | \$3,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 2 \$3,800.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 CMT127H \$3,800.00 NM<br>2 WFSB M 11/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 CMT127H \$3,800.00 NM |            |          |                       |                |         |        |                |            |      |
| 18  | 11/05/12   | 11/05/12 | Inside Edition        | 7pm - 7:30pm   | M-----  | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$1,500.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 7:28 PM Inside Edition 7pm - 7:30pm :30 CMT127H \$1,500.00 NM  |            |          |                       |                |         |        |                |            |      |
| 19  | 11/05/12   | 11/05/12 | Entertainment Tonight | 7:30pm - 8pm   | M-----  | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$1,500.00  |            |          |                       |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 7:54 PM Entertainment Tonight 7:30pm - 8pm :30 CMT127H \$1,500.00 NM   |            |          |                       |                |         |        |                |            |      |

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| Friends Of Chris Murphy | November 5-November 6, |                 |

| Line  | Start Date | End Date | Description                | Start/End Time    | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|----------------------------|-------------------|---------|--------|----------------|------------|------|
| 20  | 11/05/12   | 11/05/12 | Late Night with David Lett | 11:35pm - 12:37am | M-----  | :30    | 1              | \$950.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$950.00  |            |          |                            |                   |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 11:57 PM Late Night with David Letterman 11:35pm - 12:37am :30 CMT127H \$950.00 NM   |            |          |                            |                   |         |        |                |            |      |
| 21  | 11/05/12   | 11/05/12 | Eyewitness News            | 11PM - 11:35PM    | M-----  | :30    | 2              | \$3,300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 2 \$3,300.00  |            |          |                            |                   |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 CMT127H \$3,300.00 NM<br>2 WFSB M 11/05/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 CMT127H \$3,300.00 NM |            |          |                            |                   |         |        |                |            |      |
| 22  | 11/05/12   | 11/05/12 | Hawaii 5-0                 | 10pm - 11pm       | M-----  | :30    | 1              | \$6,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 M----- 1 \$6,000.00  |            |          |                            |                   |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 11/05/12 10:50 PM Hawaii 5-0 10pm - 11pm :30 CMT127H \$6,000.00 NM  |            |          |                            |                   |         |        |                |            |      |
| <b>Total Spots</b>  |            |          |                            |                   |         |        | <b>37</b>      |            |      |

**Payment Terms Net 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$62,875.00</b> |
| <u>Agency Commission</u> | <b>\$9,431.25</b>  |
| <u>Net Amount Due</u>    | <b>\$53,443.75</b> |

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